

## Strategic Audience Map

## **Discount**

On the SAM Starter subscription, Founders Loft members receive the following discount's
First 12 months 90% discount
Following 12 months (month 13-24) 75% discount
Following 12 months (month 25-36) 50% discount
All deducted subscriptions are invoiced yearly in advance.

## Contact:

## dustin@brainnordic.com

The SAM platform collects your customer data, adds more information and classifies your customers so you understand which market segments are most valuable.

Then we create a marketing plan based on your customers, the market you operate in and the right media mix for your customer group.

Start your marketing immediately, without needing any technical knowledge. We apply the best methods to your marketing for the best effect and based on your data.

Continuous data collection through our web analytics service guarantees optimized marketing and a better understanding of your customers.